



## IRONSIDES APT™ AUTOMATED PRODUCTION TRACKING

Get instant access to real-time data that allows you to make executive decisions that will grow your business and customer relationships. Ironsides APT also improves productivity through highly detailed reporting that helps you better manage staff and machine throughput, reduce bottlenecks and eliminate errors. Most importantly, it ensures 100% distribution compliance, providing customers with assurance that all of their jobs down to the piece-level have been assembled correctly, accounted for and are fully compliant with all major rules and regulations.

**Gather data and create insights with revolutionary production management technology.**

### Data Analytics

Make powerful business decisions with our command & control dashboard.

### Productivity Management

Improve production productivity with highly detailed reports.

### Open Architecture

Seamlessly integrating into any production hardware and software.

### 100% Compliance

Manage risk and fulfill SLA requirements with detailed reporting.

## WHAT CAN IRONSIDES APT DO FOR YOU?

“The Ironsides team was outstanding during the entire process. During the discovery phase their product was the clear winner and the products implementation and ongoing success has delivered on their promises.”

### Increase Customer Retention:

Accuracy is vital! Printing, finishing and inserting errors can compromise SOX, HIPAA, PHI, and FISMA compliance regulations and make an organization appear undisciplined and careless.

### Reduce Costs:

Ironsides APT works in a multi-vendor environment to track work in progress at the page, piece, and record level. APT will automatically detect errors in production and automate the reprint.

### No Need to Purchase New Equipment:

Ironsides APT installs and integrates with your existing print, finishing and inserting systems. An organization can save hundreds of thousands and potentially millions of capital expense by utilizing existing investments.

### Respond and React:

Ironsides APT collects information from the production floor and makes that available real-time for both service and operational staff. Employees are able to access information quicker to provide timely internal and external updates.

### Increase Revenue:

Ironsides APT is a tool to make your company more competitive in the marketplace by guaranteeing 100% accuracy and creating new cross-sell opportunities into growing markets such as government and healthcare distributions.



### Additional Benefits:

- Creates a dashboard to production and performance by providing all departments with job- and piece-level status information.
- Reduces client risk of penalties associated with late delivery by monitoring production performance in real time versus SLAs.
- Minimizes client Capex expenditures by allowing new, high integrity jobs to be processed on legacy finishing and inserting/mailling equipment.

“Ironsides APT was the only solution on the market that could give us the integration we needed across all of our kit. And the promised after-sales support has been fabulous.”